

Stowupland Sports & Social Club Report.

With both football and cricket going from strength to strength in regards to expanding their playing members its vital for them to have the sports club as a base for them to use. But costs rising in stock gas electricity water and insurance, everyone is feeling the pinch including ourselves we find bookings have been down which has painted a gloomy picture.

Over the summer of 2024 we saw Cricket thriving during training evenings, in May and June the football adult presentation and 5 aside enjoyed success. VH bookings were down leading into Autumn and despite the social club being regularly used revenue was down overall. Winter months December January and February was bleak to say the least.

We then put in a cost saving exercise in place reducing wastage in our draft beer which severely affected profits. This is starting to work and over the next couple of months we hope to build on this with some good events coming up. Adult Presentation and 5 aside and overall May has been excellent.

It's been a tough 12 months but despite this with determination and hard work I'm sure happier times is on the horizon.

Mark